



BRIAN OLBRICH

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Top five most significant judging experiences:

- Wisconsin District 6 Holstein Show
- South Florida Fair youth dairy Show, youth showmanship
- Southern Illinois District Holstein Show
- Delco Classic Holstein District Show, Iowa State Milking Shorthorn & Ayrshire Shows
- Stephenson County Fair Jersey Show

Brian was raised on his family's dairy farm, Holbric Holsteins. An active member of 4-H and FFA, he showed at his local shows and as well as Illinois State Holstein Show and Illinois State Fair. He attended University of Wisconsin – Platteville and was active in the Dairy Club and the Dairy Judging Team. In 1990, his dairy judging team competed at North American International Livestock Exposition. There his team placed second and Brian was High Individual Overall. In 1991, he graduated with a bachelor's degree in Technical Agriculture. After graduation, Brian returned to help run the family farm. There he has been instrumental in improving the herd. In the last 26 years, he has helped breed over 150 Excellent cows. The farm has received 80 All-American nominations for Black & White and/or Red & White (Junior & Open). There are currently 180 Registered Holsteins and 15 Registered Jerseys being milked at Holbric Holsteins. Brian has become very active in the Illinois Holstein Association. He has served as committee chairman, Vice President, President, and Executive Board Member. He was also co-chair for the National Holstein Convention Sale in 2015.